

Responsible Lobbying & Political Engagement Policy

Approved by Richard Brash, CEO & Director · Last updated June 2026 · Reviewed every year

This policy sets out where Brash Solutions stands on lobbying, political engagement and political donations. It is our public declaration, approved by our CEO and sole director.

We do not lobby

Brash Solutions does not take part in lobbying of any kind. We do not:

- employ lobbyists, or use lobbying firms or other organisations to represent our interests to government, regulators or public bodies
- approach politicians, ministers, civil servants or regulators to influence laws, regulations or public policy in our commercial interest
- give money or in-kind support to political parties, candidates, campaigns, or organisations that exist mainly to influence political outcomes
- use trade associations, industry bodies or third parties to lobby on our behalf in ways that go against this policy

If that ever changes

If we ever take part in any lobbying or policy advocacy in future, we commit to the following.

Only for positive impact

- We will only lobby to contribute to a positive impact on society or the environment, never for narrow commercial interests that conflict with the wider good.
- We will keep a clear record of any lobbying activity: what it was for, who we approached and what outcome we were seeking.
- Our positions will be based on reliable evidence and, where relevant, scientific data. We will never misrepresent facts.

No political donations

- We will not give money to political parties, candidates or campaigns under any circumstances.
- We will not give in-kind support, including services, staff time or the use of our office, to political parties or campaigns.
- Our charitable and community giving is entirely separate from any political activity.

Zero tolerance of bribery and corruption

- We have a zero-tolerance approach to bribery and corruption in all its forms, including any attempt to improperly influence public officials, regulators or politicians.
- This is in line with the Bribery Act 2010.

- No one at Brash Solutions is allowed to offer, promise, give or accept a bribe or improper payment.

Trade associations and industry bodies

- Where we belong to a trade association or professional body that takes policy positions, we will check those positions are consistent with this policy.
- If they aren't, we will raise our concerns directly. If we can't resolve it, we will consider withdrawing our membership.
- We will never use another organisation to lobby for something we wouldn't be willing to say publicly under our own name.

Who is responsible

Richard Brash, our CEO and sole director, is personally accountable for this policy. No one at Brash Solutions may take part in any lobbying activity without his prior knowledge and approval.

Every new team member and subcontractor is introduced to this policy when they join. We review it every year and confirm that no lobbying has taken place.

We also keep an eye out for situations that could cross the line, such as a trade body taking a position that conflicts with this policy, a team member acting in a way that could look like lobbying on our behalf, or our own marketing or B Corp advocacy straying into political territory. Anything like this goes straight to Richard to review.

Raising a concern

If you have a concern about how we follow this policy, whether you're a member of our team, a client, a subcontractor or a member of the public, we want to know. Just email us at hello@brashsolutions.co.uk or call us on 01442 877555. Every concern is treated in confidence and reviewed by our CEO.

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